

## Post Event Report

**Title: IIA Expo 2012**

**Dates: 14-16 March, 2012**

**Venue: Expo Centre, Sector-62, Noida**

**Organised By: Indian Industries Association, Noida Chapter**

IIA Expo 2012 was organized by Indian Industries Association; Noida Chapter from 14 – 16 March 2012 at Expo Centre Noida. It was aimed to provide business opportunities and a global connection to the MSME fraternity worldwide. The event showcased latest technology in different Industry sectors such as Engineering, Automobile components, Food processing, Aluminium Windows and doors, roofing, inverters, electronic components, modular kitchens and many more.



IIA Expo Noida 2012 was inaugurated by Dr.H.P.Kumar-CMD NSIC, Presided by Dr. Mahesh Sharma MLA Noida along with Shri Pramod Miglani Sr. Vice President IIA, Shri Manish Goel, General Secretary IIA, Shri Neeraj Singhal, Divisional Chairman Meerut, Ms. Manjula Mishra Chairperson, IIA-NOIDA Shri S.S.Walia Sr. Vice Chairman and Ms. Archana Gupta Secretary, IIA-NOIDA chapter.



Total No. of stalls in the expo were over 100 and major brands who showcase their products were Elcomponics, Kalco Alu Systems, Exclusive Modular, National Research Development Corporation, The RubberBoard, Bosch Reliable Insupack, ABC Transformers, Control Electric Co., Dynaweld Engineers, and many more.

## Buyer Seller Meet

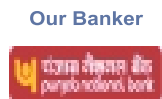


During the IIA Expo 2012 Buyer-Seller Meet was arranged with the help of NSIC and the PSU's attended the meet are Indian Railways, Gas Authority India Limited, Steel Authority Indian Oil Limited, Oil And Natural Gas Corporation Limited, Bureau of Indian Standards. More than 200 MSME units attended the meet.

## Support

The IIA Expo 2012 was supported by MSME, NSIC, SIDBI, ZDH SEQUA, KVIB and many other organisations.

### Supported by:-



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IIA EXPO 2012 was a B2B exhibition with wide participation from across all industrial segments and more than 5000 visitors visited the expo.